

Budapest, July 08, 2021

Dear Mr. President Paulo Wanderley Teixeira,

Dear Mr. General Secretary Rogerio Sampaio Cardoso,

We hope that you are in good health and spirits and on the road to recovery from the Covid 19 crisis.

Esport is growing each day. The International Esports Federation founded in 2008 which has organized 11 world championships and currently has more than 85 member national federations that are working to develop Esports in support with traditional sports and national organizations.

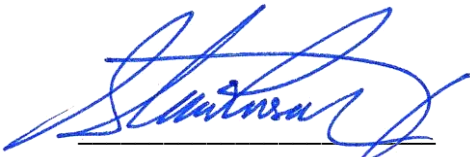
In Brazil, I am pleased to inform you that we have a fully recognized national federation, Brazilian Confederation of Electronic Sports (CBDEL), presided by Mr. Daniel Cossi. This national federation is in good standing with the IESF and we would appreciate establishment of a close collaboration and recognition with the national Olympic committee with the interest of supporting the millions of gamers in their education, motivation of physical competencies, socialization and mental health.

I believe that the Esports world needs to work in close collaboration with the traditional sports world in order to exchange experiences and promote joint programs for the benefit of the youth.

We would very much appreciate organizing a meeting between you, us and our nation federation to discuss details.

Wishing you a lot of health, and together we are stronger.

With respect,



Vlad Marinescu  
President

International Esports Federation

**No: 2021-0012B**

6F #615, Suyeonggangbyeon-daero 140, Haeundae-gu, Busan, Republic of Korea 48058

Tel: +82-2-715-6668 / Fax: +82-51-743-5227 / e-mail: [info@ie-sf.org](mailto:info@ie-sf.org) / website: [www.ie-sf.org](http://www.ie-sf.org)

Date: 02 September 2021

Brazil Olympic Committee (Comitê Olímpico do Brasil - COB)

Av. das Américas, 899 - Barra da Tijuca,

Rio de Janeiro, Brazil

ENDORSEMENT FOR BRAZILIAN CONFEDERATION OF ELECTRONIC SPORTS (CBDEL)

To whom it may concern,

In the most attentive way, we would like to introduce ourselves as International Esports Federation (IESF). We are the global organization responsible for promoting esports as a sports discipline in the world since 2008 and applied to Sports Accord last year, awaiting for the result of evaluation.

As the only international body for esports based on National Federation's Membership, International Esports Federation (IESF) hereby request for the necessary support of the Brazil Olympic Committee (COB) to Brazilian Confederation of Electronic Sports (CBDEL) which is our Full Member representing Brazil.

In case of any inquiries, please do not hesitate to contact Ms. Chloe Heo ([chloe\\_@iesf.org](mailto:chloe_@iesf.org)), who will support you with further information.

Sincerely,



Boban Totovski

General Secretary

International Esports Federation (IESF)



**Santiago de Cali, Colombia, 2 Sep 2021**

**Dear Brazilian Olympic Committee,**

On behalf of Esports in Pan America, I, Alexander Ospina, President of Pan American Confederation of Esports PAMESCO, endorse that CBDEL - Confederação Brasileira do Desporto Eletrônico under the presidency of Mr Daniel Cossi is the ONLY ONE solen governing body recognized by PAMESCO.

PAMESCO also belongs to the IESF – International Esports Federation also WESCO – World Esports Consortium.

Yours,



**ALEXANDER OSPINA  
PRESIDENT  
PAMESCO – PAN AMERICAN CONFEDERATION OF ESPORTS**





IN THE NAME OF GOD THE MERCIFUL

Date: 16 Jul 2018

SENDER: Mr. LOGHMAN SHAVARANY, The Manager of Iran Electronic Sports Association

AND , The Secretary General of Asian E-Sports Federation

To whom it may concern,

CBDEL in Brasil has done a great work towards the recognition of Esports as a regular sports category.

The continuous support and development of social inclusion , educational and now professional projects in esports as a tool for the development of a citizen is truly recognize as a leading goal of CBDEL in Brasil. For their works on the legislation and regulation and bringing more equality to esports scenery and also the creation of participative commissions and councils and for the efforts on bringing to the light Brasil as a potence in esports, we from Iran Electronic Sports Association AND Asian E-Sports Federation support them as our recognized esports governing body in Brasil.

Asian Electronic Sports Federation

LOGHMAN SHAVARANY

SECRETARY GENERAL

LOGHMAN .  
SHAVARANI



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September 22, 2020  
Mexico City, Mexico

Daniel Cossi  
President World Esport Consortium (WESCO)

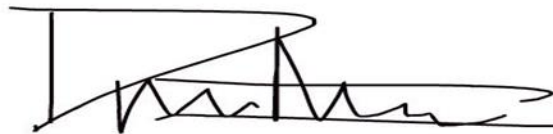
Distinguished Mr. President,

In my capacity as Secretary General of the Central American and Caribbean Confederation (CACESCO), I would like to thank you for your invaluable support in participating in forming the constitution and organization of our body in this region of our continent. Your intervention was always very timely in helping with the affiliations of our federations into our sport, specifically with countries in Central America and the Caribbean. Thanks to this, Esports has been greatly encouraged.

As you well know, thanks to this union it has allowed us to approach organizations within the Olympic movement, such as the Central American and Caribbean Sports Organization (CACSO), as well as in the Pan American Sports Organization (PAN AM Sports). Allowing Esports to be recognized as a sporting activity, as is the specific case of Mexico and a few other countries in our region.

Mr. President, despite the problems that the world is presenting in the face of the pandemic, under your guidance and leadership, we see a prosperous future and of great benefit to all who want to participate in this sporting activity. Again, I thank you for all your inestimable support.

Sincerely



Donald Munoz  
Secretary General CACESCO

**22ND SEPTEMBER, 2020**

**TO WHOM IT MAY CONCERN**

I have the honour of being one of the leaders in the Africa esports space for the last five years. I currently serve as the founding president of the AFRICA ESPORTS ASSOCIATION (AESAs) where it was my privilege to work with Mr. Daniel Cossi, president of the World Esports Consortium (WESCO).

I started working with Mr. Cossi 3 years ago to grow the esports space in Africa seeing how it had no representation and activity in the global esports scene. Mr. Cossi was instrumental to the creation of the representative body for Africa esports as we have it today. This is largely due to his passion, dedication and tenacity to see opportunities created for young people to be able to dream, aspire and achieve their goals in the gaming and esports space. He is very loyal and friendly too, carrying all relevant stakeholders along and demonstrating very positive leadership. Mr. Cossi has listening ears and is always open to receiving feedback, making him endeared by everyone working with him.

I happily endorse Mr. Cossi for any leadership role having witnessed his excellent work ethics and respect for due process as well as for team members who report to him. I have always found him to be an honest, hardworking, intelligent and trustworthy individual. I highly endorse and recommend, without reservation that Mr. Cossi be seriously considered for any open leadership role.

Mr. Cossi is a dogged result-oriented professional and exhibits great leadership others have been emulating. I am confident that he will bring massive value to any team or project he is involved with. If you have any additional questions, please do not hesitate to call me at +234 802 847 5634.

Sincerely,



.....  
Emmanuel Oyelakin  
President

## Attached: ESFA Member Nations

### ESPORTS FEDERATION OF AFRICA MEMBERS

- Algeria
- Angola
- Benin
- Botswana
- Cameroon
- Congo Brazzaville
- Congo DR
- Djibouti
- Egypt
- Ethiopia
- Gabon
- Ghana
- Guinea
- Ivory Coast
- Kenya
- Libya
- Madagascar
- Malawi
- Mali
- Mauritania
- Mauritius
- Morocco
- Namibia
- Niger
- Nigeria
- Rwanda
- Senegal
- Sierra Leone
- South Africa
- Sudan
- Tanzania
- The Gambia
- Togo
- Uganda
- Zambia
- Zimbabwe





中国电子商会

CHINA ELECTRONICS CHAMBER OF COMMERCE

电子竞技工作委员会

E-Sports Committee

China Electronics Chamber of Commerce (CECC)  
E-Sports Committee  
No. 15, Cuiwei Zhongli, Haidian District,  
Beijing, 100036 P.R.China

Tel: 86 – 10 – 6825 6762

Fax: 86 – 10 – 6825 6764

[www.cecc.org.cn](http://www.cecc.org.cn)

## Letter of Intent for Federal District of Brasil (Brasília - GDF)

**CONFIDENTIAL**

22 October 2020

BY ELECTRONIC MAIL/PDF

KENNETH CHANG

PRESIDENT OF ESPORTS COMMITTEE OF CHINA ELECTRONICS  
CHAMBER OF COMMERCE (CECC) AND CEO OF ASCENT SPORTS Inc.

Dear Mr. Roberto de Lucena, Congressman of Brazil, and Mrs. Vanessa Mendonça, Secretary of Tourism of GDF,

We are writing to provide a letter of intent from China Electronic Chamber of Commerce – Esports Committee (CECC), and ASCENT SPORTS Inc. (“Ascent Sports”) in respect of an opportunity to invest in a specific region of GDF for entertainment purposes in a Theme Park, with Esports and Technology Innovation (a “Transaction”) with Governo do Distrito Federal Brasília, directly to your Secretariat of Tourism. (“GDF”). We appreciate the time and energy you and your team will afford us in discussing this opportunity and the information that has been provided thus far.

As we continue to spend time evaluating this opportunity, we believe that we will bring unique value and capabilities to the GDF, accelerating the development and growth of GDF THEME PARK. We believe we could drive Esports, Technology Innovation and other entertainment parts, growth strategy, by doing such research and technical study of the region.





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## Transaction Overview and Structure

Based on our preliminary review of the information provided and subject to the conditions set forth below, CECC and ASCENT SPORTS is pleased to submit this non-binding letter of intent (the “Proposal”) for a transaction with GDF. We propose to make future investments and/or bring new future investors for the equity of the Theme Park, including all assets and liabilities, in such a way that the THEME PARKE OF GDF still has significant exposure to future upside.

We believe that in order for this transaction to be successful our interests must be aligned. With that in mind, we have to visit the region and design a compensation structure that allows all parties to benefit from our future success in an equitable way.

## Illustrative Timeline

Given the importance of timing for GDF THEME PARK in respect to this transaction we have proposed a high-level timeline as follows:

- On future date: Operational due diligence and CECC and ASCENT SPORTS visit to GDF Region
- Date onward: Drafting of Project
- Date onward: Operational Possibilities and other meetings

## Due Diligence Process

This Transaction is of the highest priority for us, and we are prepared to proceed as quickly as possible; it is important that you make that same commitment to us before we expend additional time and resources pursuing this opportunity. CECC and ASCENT SPORTS has developed an opportunity project and timeline thesis and an understanding of the business through our initial due diligence, including several conversations with management, as well as a preliminary data review. We envision our remaining due diligence would include, but would not be limited to,



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commercial, accounting, and financial due diligence, as well as customary legal, tax, and regulatory work if and after we get to a final conclusion and agreement of the viability of this THEME PARK. With the Company's full cooperation, we believe we can expeditiously complete our due diligence and present GDF THEME PARK with a definitive agreement once all the needed and proper steps are complied.

### **Exclusivity & Confidentiality**

If the GDF is interested in pursuing the proposed Transaction, we would require sixty months of exclusivity (the "Exclusivity Period") to finalize our due diligence and negotiate definitive project and other technical details from your side and our side, subject to a 60-day extension if CECC and ASCENT SPORTS is working in good faith to consummate the transaction at the initial expiration date. In light of our Proposal's premium valuation, we believe that granting exclusivity at this stage will benefit the Project and its Shareholders. In order to complete our due diligence and to secure the additional requisite capital, we will need reasonable access to GDF information and the ability to share that information with our prospective equity partners and debt financing sources in a manner that protects the confidentiality of your information and our discussions. A draft form of the exclusivity and confidentiality agreement can be is enclosed to this letter in future time, as Exhibit A for your consideration (the "Exclusivity and Confidentiality Agreement"). We emphasize our desire to complete the proposed Transaction in an expeditious and efficient manner and our readiness to mobilize resources to move ahead quickly. To that end, and assuming we sign this letter in advance, we would suggest an organizational meeting as soon as possible to agree on the work plan during the Exclusivity Period.



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## Non-Binding Commitment

This non-binding indication of interest is confidential and may not be disclosed other than to you, the GDF, and its advisors on a strictly need-to-know basis. It is not intended, and shall not be deemed, to create any binding obligation on the part of CECC and ASCENT SPORTS, or any of its affiliates, to engage in any transaction with the GDF or to continue its consideration of any such transaction. Subject to the immediately following sentence, none of the parties shall be bound in any way in connection with this letter unless and until the parties execute a definitive agreement, and then shall be bound only in accordance with the terms of such agreement. Notwithstanding anything to the contrary in this letter, the Exclusivity and Confidentiality Agreement, once executed by the parties thereto, shall constitute binding obligations of the parties thereto.

We are very excited about the potential opportunity and hope that you are equally interested in proceeding in a constructive and expeditious dialogue. We look forward to working with you to complete this transaction.

Very truly yours,

Kenneth Chang

President of eSports Committee-CECC  
CEO – Ascent Sports Inc.



**CHINA ELECTRONIC CHAMBER OF COMMERCE**  
**E-Sports Committee**

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6825 6764

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CBDEL in Brasil has done a great work towards the recognition of Esports as a regular sports category.

The continuous support and development of social inclusion, educational and now professional projects in Esports as a tool for the development of a citizen is truly recognize as a leading goal of CBDEL in Brasil.

For their works on the legislation and regulation and bringing more equality to eSports scenery and also the creation of participative commissions and councils and for the efforts on bringing to the light Brasil as a potence in Esports, we from China Electronics Chamber of Commerce, official national chinese association support them as a recognized Esports governing body in Brasil.

Kenneth Chang  
President of the Esports Committee  
China Electronic Chamber of Commerce



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Kenneth Chang  
President CUEL (Chinese National University Esports League)  
People's Republic of China